2017 Federation Ambassador

GUIDEBOOK

Be Connected
Be Informed
Be Heard
Welcome

Welcome to the Federation Ambassador Network.

It is wonderful that you have agreed to become a Federation Ambassador in your school community.

It is important that the Federation can readily share and receive information that is of importance to Catholic school parents.

The Federation Ambassador Network is designed to connect the Federation with every parent in every Catholic school community in South Australia.

Supporting parents to be actively engaged in their children’s learning and schooling and finding out what is important to parents to inform our important political advocacy work is central to what we do.

Your role is crucial to help us support our parent communities to take up the range of opportunities to Be Informed Be Connected and Be Heard.

We always welcome your ideas and thoughts – we are only a phone call or email away!

Yours in partnership,

The Federation Council
What is a Federation Ambassador?

A Federation Ambassador is usually a parent in a Catholic school community who will promote the role of the Federation and encourage parents within their school community to Be Informed Be Connected and Be Heard through by connecting with the Federation’s Facebook page, website and Twitter feeds as well participating in our surveys and events.

Anyone can become a Federation Ambassador and a school can have more than one!

The ideal Federation Ambassador should have ready access to e-mail and be able to liaise directly with the Principal or key administrative support staff to ensure information is passed on to families via the school’s usual communication channels.
What is the Federation of Catholic School Parent Communities?

The Federation of Catholic School Parent Communities is many things for many people!

The Federation’s core business is to be the voice of parents who have chosen a Catholic school for their child.

We advocate for affordable Catholic schools that are accessible to all (choice), access to excellent educational experiences as the right of all children (quality) and (equity) and the right of parents to be partners in their child’s learning and schooling (voice).

This year, the Federation of Catholic School Parent Communities celebrates its 50th Anniversary. The Federation was formed in 1967 by a group of parents committed to address the fact that South Australia was the only state where government grants were not provided for children attending non-government schools.

The lobbying of this group was successful and from this fruitful beginning, the Federation has grown and flourished.

It continues to be an active voice for parents and families with children in Catholic schools, representing the views, thoughts and needs of parents in state and national education forums as well as promoting and supporting family engagement and partnerships in Catholic education.
## Our strategic intentions

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<th>Choice</th>
<th>Quality</th>
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<td>Advocate for the right to choose a Catholic education</td>
<td>Advocate for the right of all students to quality educational opportunities and outcomes across all level of education from early childhood to senior secondary</td>
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<td>Promote an understanding and appreciation of the contribution of Catholic education</td>
<td>Drive, promote and support family engagement and partnerships in education</td>
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<td>Represent parent rights and perspectives</td>
<td>Develop and deliver innovative parent projects</td>
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<td>Strengthen and expand politically strategic relationships</td>
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<th>Equity</th>
<th>Voice</th>
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<td>Advocate for a fair and equitable distribution of government recurrent and capital funding for schooling</td>
<td>Build a reputation as a peak body in education</td>
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<td>Advocate for appropriate basic funding entitlements for all Catholic school students from the federal and state governments</td>
<td>Contribute to the shaping of educational policy and practice with strategic and skilled representation</td>
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<td>Advocate for parity in funding for students with disability, and special educational needs across all education sectors</td>
<td>Build networks with like bodies</td>
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<td>Advocate for educational policy and practice that addresses educational disadvantage for Indigenous students, students from disadvantaged backgrounds and rural and remote communities</td>
<td>Build and sustain strategic partnerships with key stakeholders</td>
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What do Federation Ambassadors have to do?

As your school community’s Federation Ambassador we want you to regularly check your emails and if there is one from us, liaise with your Principal or key administrative support staff to ensure the information is passed on to families via the school’s usual communication channels.

We plan to send you an email every few weeks!

If you’re a social media user, we want you to Be Informed Be Connected and Be Heard by ‘liking’ and following us on Facebook and encourage your school’s parent community and school to do the same – (that’s if your school has a Facebook page).

If your contact details change, please let us know.
What support will I receive as a Federation Ambassador?

Your role is crucial to help us support our parent communities to take up the range of opportunities to Be Informed Be Connected and Be Heard.

The Federation Ambassador role will not be onerous and you will be fully supported to perform your role.

We will advise and liaise with your Principal to inform them that you have agreed to become the Federation Ambassador in your school community.

Our support for you will include:

1. Regular Email Communication
   An email to you will be our primary form of communication. It will contain, news, interviews with other Federation Ambassadors and other relevant information which we will ask you to share with your parent community.

   We would also love to receive stories and articles that you think may be of interest to other Federation Ambassadors. Email them to us at fedadmin@cesa.catholic.edu.au

2. Ambassador Pack which includes Federation Ambassador badge, pen, magnet, Federation brochures.

   The Federation Ambassador badge has been designed for you to wear when you visit your school community. It may become a conversation starter with other parents!
You are the best source of promotion for the Federation!

With this in mind, you will be representing the Federation of Catholic School Parent Communities and we ask that you act as role models within your school community and reflect the values and ethos of your school.

What should I do when I can no longer be a Federation Ambassador?

We understand that your situation will change and there will become a time when you will not be able to continue as the Federation Ambassador in your school community.

We ask that you let us know and help us to identify someone else who would be able to take on this role.

How can you contact us?

The Federation of Catholic School Parent Communities
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